



Independent Evaluation of SME Programmes Slovak experience

**Workshop on
Support for Euro-Mediterranean industrial cooperation
regarding Dimension 7 of the Euro-Mediterranean Charter
for Enterprise: Public-Private Dialogue
Barcelona, 16.-17. April, 2012**

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Slovakia

Basic Data

- **Population:** 5,4 mil. inhabitants (*2011 census*)
- **GDP/capita (in PPP):** 18,100 € (*2010*)
74% of EU average
- **GDP growth:** 3,0% (*2011*)
- **Share of private sector on GDP:** 91%
- **Public debt:** 45,6% GDP (*2011*)
- **Sector share:** Agriculture 2,7%/ Industry 35,6%/ services 61,7%
- **Unemployment rate:** 13,8% (*1Q 2012*)
- **Average salary (net):** 635 € (*2009*)



Source: National Statistical Office



SMEs in Slovakia

Enterprises Total: **555 083** (3Q 2011)

SMEs Total: **554 484** (99,8%)

- Corporations (legal persons): **152 324**
 - Micro ent.: 89%
 - Small ent.: 9,2%
 - Medium ent.: 1,8%
- Natural persons: **402 160**

Share on (2010):

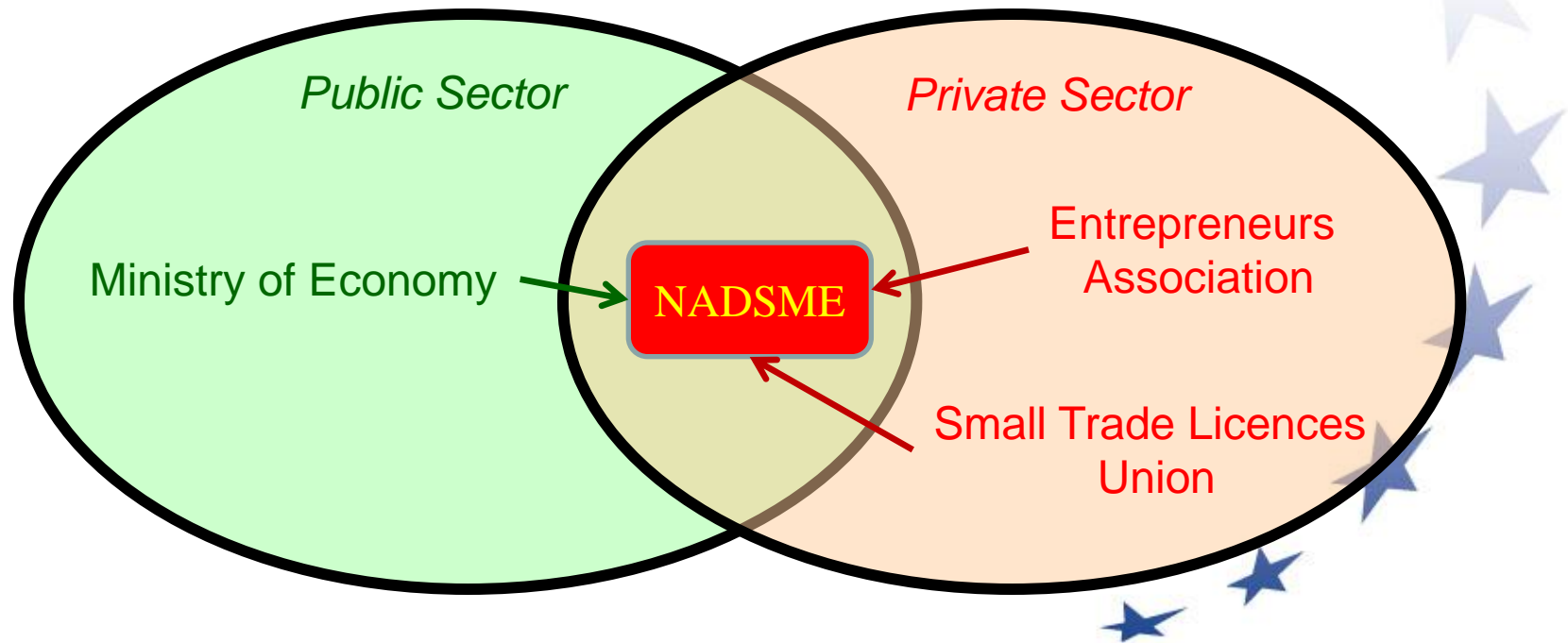
Employment	72,2%
Added Value	56,1%
Profit b.t.	53,4%
Export	37,4%
Import	42,8%

Source: *National Statistical Office*



NADSME Agency

Position of NADSME





Tasks of NADSME

Threefold role of NADSME

1) Participation on definition of the SME policy	SBA implementation - SME Envoy, Proposals for improvement of business environment
2) Part of the SME support framework	Providing information, Consultancy & training programmes, Financial Support, Assistance to start-ups
3) Active role in the assessment of SME support	Regular Report on the state of SMEs, Surveys and Analysis of business environment

Evaluation Framework

Need for evaluation	Obligation by law	Methodology
Regular assessment of EU funded programmes	Yes	Yes
Impact evaluation of state programmes	No	No
Ex ante evaluation of new strategies and policies	Yes	No
Assessment of effectiveness of operations funded from the state budget	No	Yes
Assessment of implementation of EU policies (e.g. SBA)	No	No
Provision of baseline data for the new programming period of EU Cohesion Policy	Yes	Yes
Initiative of business community	No	Yes



Involved Stakeholders

Regular assignment by the state:

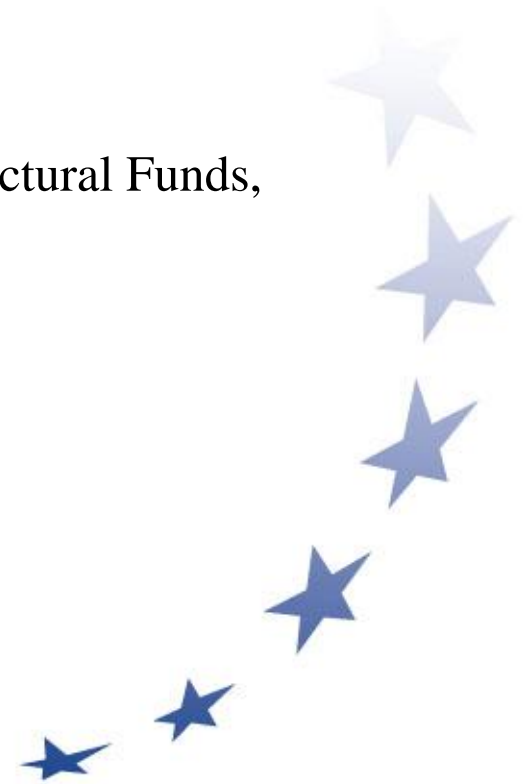
- Internal staff of managing/ intermediary bodies for Structural Funds,
- External evaluators

Occasional assignment by the state:

- SME agencies
- Academia, universities

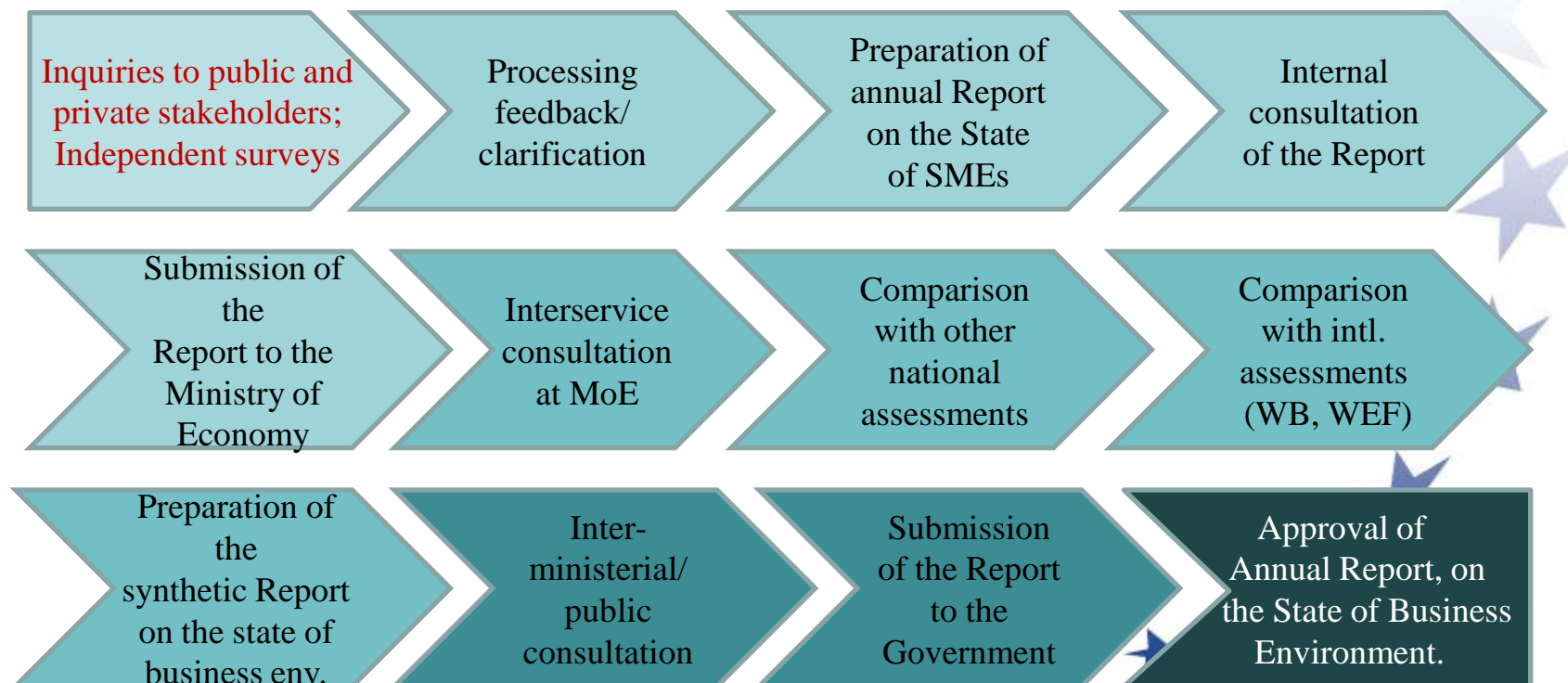
Independent assignment:

- Entrepreneur associations
- EC/ international bodies



Evaluation Process

National assessment of SME environment & support programmes



Evaluation Process

External assessment





Evaluation follow-up

Result of evaluation/ Evaluation Report:

- Decision on recommendations
- Action Plan to implement recommendations
- Presentation to EC
- Presentation to media/ public
- Monitoring of the Action Plan
- Definition of future actions/ funding in support of SMEs in line with evaluation recommendations



SME Programmes Outline

SME programmes in Slovakia

ON ONE HAND

- Large volume
- Good integration into governmental policies (relatively)

BUT ...

- Large diversity of priorities/ programmes
- Fragmentation of support
- Lack of synergies and coherencies
- Unstable/ unsustainable funding
- No cross-cutting strategy for SME





THANK YOU



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QUESTIONS?