



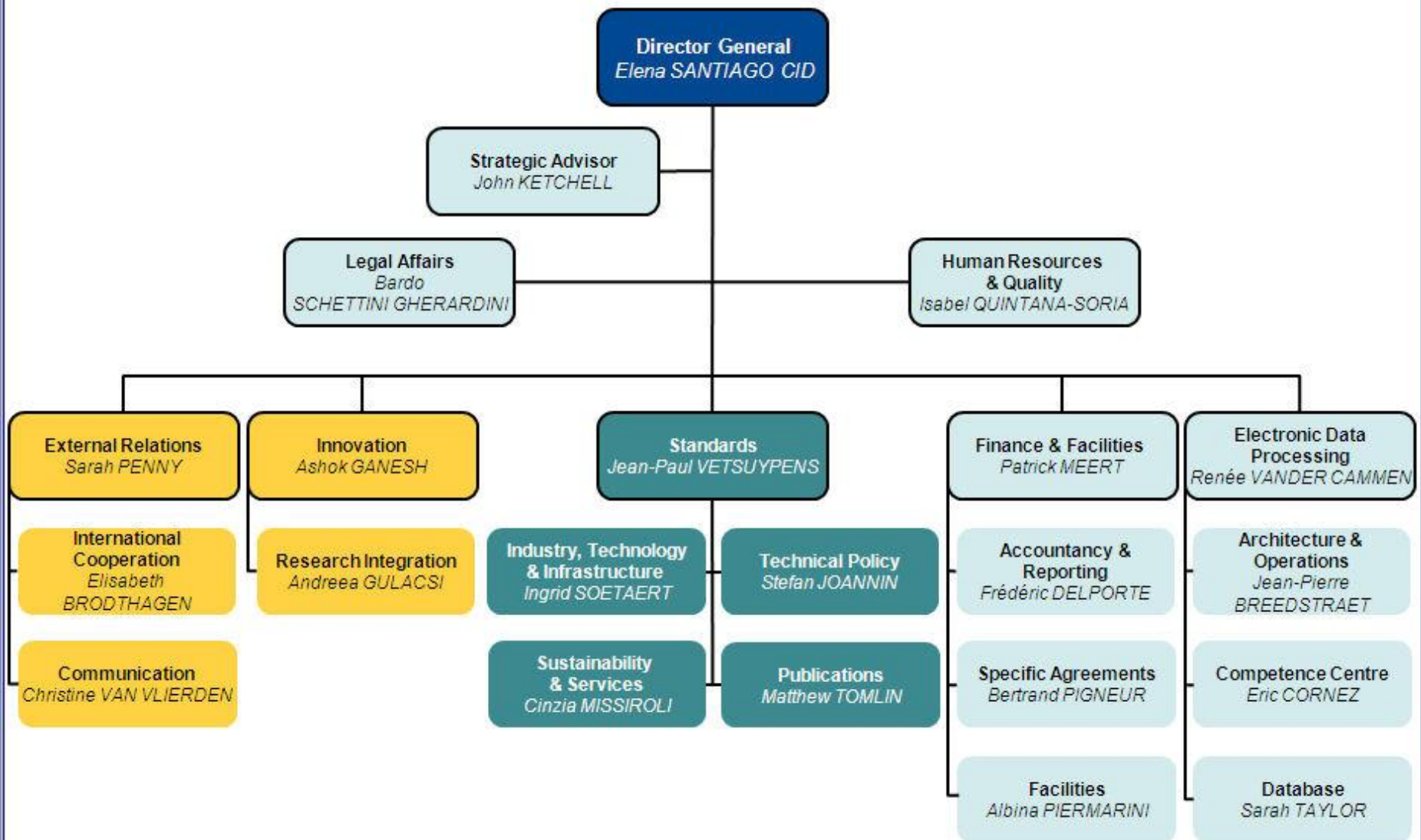
International Cooperation in CEN and CENELEC and Feedback on Affiliate Survey

TAIEX Multicountry Workshop on Participation of SMEs in the Standardisation Process
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Eric Marchand, Programme Manager - International Cooperation – CEN-CENELEC
Management Centre



CENELEC Management Centre



External Relations department



- Communication Unit
- International Cooperation Unit
 - Unit Manager : Elisabeth Brodthagen
 - Programme Managers :
 - Diana Dus : Americas, Australia, China, Japan, Korea, ACPs (except North Africa)
 - ddus@cencenelec.eu (+ 32 2 55 00 844)
 - Eric Marchand : CIS countries, Gulf, European neighborhood, South East Asia, India
 - emarchand@cencenelec.eu (+ 32 2 55 00 969)

External Relations Objectives

General Objectives



Consolidate Europe's competitiveness worldwide by

- Removing technical barriers to trade
- Fostering global trade
- Promoting the uniqueness of the European Standardization Model to external stakeholders

In order to

- Extend the European market's global reach
- Open up new markets
- Increase European industry and stakeholders', including SMEs, competitiveness globally
- Gather market intelligence



External Relations Activities



1. Promotion of close link with ISO and IEC
2. Promotion of the use of International Standards

HOW?

- Agreements (Affiliates, MoUs, etc.)
 - Projects (Visibility and Technical Assistance)
- } **LINKED**



CEN-CENELEC Agreements

Opening Up The European System



CEN and CENELEC have harmonized their formal relations with third countries

- **Partner Standardization Bodies** for all other Standardization Organizations
- **Memoranda of Understanding** for regional level
- **Specific agreements** with third countries
- **Affiliate** status for the Standardization Organizations of countries listed in the European Neighbourhood Policy

Moreover, CEN, CENELEC and ETSI are increasingly joining forces for international visibility actions



Partner standardization bodies (PSB)



- A national standards body, member of ISO or IEC, representing or having the ambition to represent all parties concerned in an evolving market economy of a country which cannot obtain the status of CEN or CENELEC Member nor the status of CEN or CENELEC Affiliate may become a Partner Standardization Body (See CEN/CENELEC Guide 13)
- Less obligations and less rights than Affiliates



Agreements - Memoranda of Understanding (MoUs)



Pan American Standards Commission



EuroAsian Interstate Council
for Standardization, Metrology and Certification



Arab States of the Gulf (GSO)



AFRICAN

ORGANIZATION FOR STANDARDIZATION



ASOCIACIÓN
MERCOSUR DE
NORMALIZACIÓN



SADCSTAN

- Exchange of information and work programmes
- Participation in meetings
- Provision of ENs (in some cases)



Activities With Rest Of The World

Other examples of agreements

国家标准化管理委员会

SAC - Standardization Administration of China (common CEN-CENELEC-ETSI)



Korean Agency for Technology and Standards (common CEN-CENELEC)



Both CENELEC and CEN have signed an Agreement with JISC



Visibility Representation of ESS Abroad



China

- **SESEC** (Seconded European Standardization Expert in China): face of the ESOs in China
 - increase visibility of European Standardization with Chinese authorities, European Industry in China and Chinese industry
 - training activities → “collaborative training programme”
 - improving contacts with key ministries
- **SAC**: joint MoU signed in 2009
- **China - EU/EFTA Standardization Platform** (Environmental protection, Machinery, Electrical Household Appliances, Medical Devices) <http://www.eu-china-standards.eu/>
- **EU-China Regulatory Dialogue on Standardization** (ex: Ultra High Voltage transmission, Tourism...)

Projects – Technical Assistance



- Programme Management
- EC-EFTA Funding (so far, but open to other donors)
- Regional Programmes
- Agreement from CEN and CENELEC Members
- Priority regions in line with EU trade and development policy

Why Technical Assistance in CEN and CENELEC



- CEN/CLC are truly **EUROPEAN** organizations
- CEN/CLC can rely on a huge **NETWORK OF EXPERTS** (over 60.000)
- **NOT ONLY** standardization but other fields of Quality : Conformity Assessment, Metrology, Technical regulations, Market Surveillance, Accreditation)
- CEN/CLC have a **LONG EXPERIENCE** in managing TA programmes – the first, targeted to Poland and Hungary, was in 1991!

Technical Assistance – recently completed projects



<p>APRIS II (<i>ASEAN region</i>) (Brunei, Cambodia, Indonesia, Laos, Malaysia, the Philippines, Singapore, Thailand and Vietnam)</p>	<p>Closed in December 2010 ASEAN Programme for Regional Integration Support II: Standards with focus on post market surveillance, agro-food, fisheries, electronics, wood products, cosmetics, Customs and trade facilitation, Investment, Capacity building (e.g. ASEAN Secretariat), support to the ASEAN integration</p>
<p>IPA 2008 (<i>Western Balkans + Turkey</i>) (Albania, Croatia, Bosnia & Herzegovina, Former Yugoslavian Republic of Macedonia, Serbia, Montenegro, Kosovo (UNSCR 1244-99))</p>	<p>Closed in June 2011</p> <ul style="list-style-type: none">➤ Assessment existing structure and needs per country on accreditation, metrology, standardization, testing & certification, market surveillance➤ Boost regional cooperation via a permanent Cooperation Committee➤ Improve regional ‘mutual trust’ and network via Proficiency Testing and Joint “hands-on” trainings
<p>TACIS Regional (Armenia, Azerbaijan, Belarus, Georgia, Moldova, Kazakhstan, Kyrgyz Republic, Tajikistan, Turkmenistan, Ukraine and Uzbekistan)</p>	<p>Closed in March 2011 Measurable progress in the harmonisation of the NIS electricity sector equipment standards with international standards by creating a regional Technical Group on harmonization of electricity standards and proposals for one or two harmonized standards</p>



Technical Assistance – ongoing projects



IPA 2011 Quality Infrastructure

Western Balkans + Turkey

(Albania, Croatia, Bosnia & Herzegovina, Former Yugoslavian Republic of Macedonia, Serbia, Montenegro, Kosovo (UNSCR 1244-99))

- Assessment existing structure and needs per country on accreditation, metrology, standardization, testing & certification, market surveillance
- Boost regional cooperation via a permanent Cooperation Committee
- Improve regional ‘mutual trust’ and network via Proficiency Testing and Joint “hands-on” trainings

STIS (China)

China Support to Sustainable Trade and Investment System

- Programme based on mutual exchange between the EU and China on trade, economic development and conformity assessment systems, including standardization.

Technical Assistance – in the tendering process



<p>ARISE (+/- <i>follow-up of APRIS II</i>)</p> <p><i>ASEAN region</i> (Brunei, Cambodia, Indonesia, Laos, Malaysia, the Philippines, Singapore, Thailand and Vietnam)</p>	<ul style="list-style-type: none">➤ Focus on: trade, regional integration, investment, customs harmonization and standards & conformance➤ Involvement of CEN and CENELEC
<p>PRACAMS</p> <p><i>Central America</i> (Costa Rica, El Salvador, Guatemala, Honduras, Nicaragua and Panama)</p>	<ul style="list-style-type: none">➤ Goal to set up regional quality infrastructure➤ New region➤ Opportunity to promote the international standardization system from a regional perspective

Affiliation with CEN and CENELEC



CEN-CENELEC Guide 12

- ENP countries, one NSB / country
- Access to catalogue of standards + sales
- Observership to TCs + obligation to implement the standards from TC in which it participates and to withdraw national conflicting standards
- Participation in AG (no voting right)
- Currently 12 Affiliates in CENELEC / 18 in CEN



Benefits of Affiliation



- Access to ENs + sales of ENs
 - Access to TC as observer
 - Implementation of ENs and withdraw conflicting standards
-
- **Access to European Market**
 - **Easy access to Global Market!**

Harmonised Status

Affiliation with CEN and CENELEC follows the same rule: CEN-CENELEC Guide 12

affiliate@cencenelec.eu



CEN-CENELEC Survey for Affiliates



- Objectives

- Identifying current needs ;
- Gathering information (coordinates, adopted ENs, implementation of EU Directives, networking,...)

- 10 replies (out of 19)

CEN-CENELEC Survey for Affiliates



- One of main concern of several Affiliates is the lack of financial resources to participate in CEN and CENELEC TCs

⇒ **Regional TAIEX workshop : participation of SMEs in the standardisation process to be held on 24-25 January 2012 in CEN-CENELEC Management Centre**

- Other specific actions country by country (2012)
- **Not too late** to address specific needs! Please help us to help you!

Notification of implementations



- Notification (and withdrawal of conflicting standards) of adopted ENs is **mandatory**
- This can be done electronically (i-Projex)
- Very important for CEN and CENELEC and the European Commission



Thank you!

emarchand@cencenelec.eu

+32 2 550 09 69