

Multicountry Workshop on Participation of SMEs in the Standardisation Process

INT MARKT 47038

organised in co-operation with

CEN-CENELEC

Venue :

**CEN – CENELEC Meeting Centre
Avenue Marnix 17**

**Brussels,
24 January - 25 January 2012**

**For more information on TAIEX assistance and to download
presentations of
this event, please go to : <http://ec.europa.eu/enlargement/taiex>.**

Aim of the meeting :

Introducing the concepts linked to the participation of SMEs in standardization activities to CEN and CENELEC Affiliates and potential Affiliates (from the European Neighbourhood) and raise awareness among them on this very important key factor for success in the standardization area.

Day 1 : Tuesday 24 January 2012

Chair : Eric Marchand

09:00	Welcome coffee/tea – Registration of participants
09:30	General presentation of the European Standardisation System and current trends and perspectives in the standardization arena Ms Elena Santiago Cid, CEN-CENELEC Director General
10:00	Presentation on CEN-CENELEC Management Centre's Innovation Department activities, including a short introduction to the SMEST 1 and 2 projects Mr Andrea Gulacsi, Research Integration Unit Manager (CEN-CENELEC)
11:00	Coffee break
11:15	Standardisation for non-standardizers Ms Tanja van Tooren-Pijpaert, SMEST Project Leader, NEN (the Netherlands)
11:45	European Standardisation and CE marking for SMEs Ms Vanessa Cantinho Pereira Standardisation Project Manager, NORMAPME (tbc)
12:15	Encouraging national standards bodies in good practice for SMEs – the work of the CEN-CENELEC SME-WG concerning standards content, information, participation Mr Andrea Gulacsi, Research Integration Unit Manager (CEN-CENELEC)
12:45	Lunch
13:45	Presentation of the SMEST Toolkit - how to improve the involvement of SMEs in standardisation, in terms of awareness, information and participation Ms Tanja van Tooren-Pijpaert, SMEST Project Leader, NEN
15:15	Coffee break
15:30	Report from one beneficiary member of SMEST 1 Ms Julia Stefanova, Head of International Cooperation (BDS – Bulgaria)
16:15	Standardisation quiz Ms Tanja van Tooren-Pijpaert, SMEST Project Leader, NEN (the Netherlands)
16:45	End of day 1

Day 2 : Wednesday 25 January 2012

Chair : Eric Marchand

09:30	Presentation of the TAIEX instrument Ms. Diletta Dischinger, Project Manager, EU Policies, European Commission, DG ELARG
09:45	Presentation of the activities of CCMC International Cooperation Unit and feedback on the follow-up of the Affiliate survey carried out in 2011 Mr Eric Marchand, International Cooperation Programme Manager (CEN-CENELEC)
10:30	Introducing the basic concepts of World Cafe and presentation on the round table Mr Andrea Gulacsi, Research Integration Unit Manager (CEN-CENELEC)
10:45	Preparation of 8 questions/topics for discussion by each group of 8 participants (individual exercise)
11:45	Preparation of 8 questions/topics for discussion by each group of 8 participants (group exercise)
12:15	World Cafe session 1
12:45	World Cafe session 2
13:15	Lunch
14:15	World Cafe session 3
14:45	World Cafe session 4
15:15	World Cafe session 5
15:45	Break
16:15	Debriefing by the table hosts and final discussion with participants
16:45	Wrap-up and closure Mr Eric Marchand, International Cooperation Programme Manager (CEN-CENELEC)
17:15	End of day 2

**This meeting is being organised by the
Technical Assistance Information Exchange Instrument
of the European Commission**

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Web site <http://ec.europa.eu/enlargement/taieX>